

# Bold brands are created here by some cool thinkers.

Brand Basket is a Dubai based Advertising and Branding agency comprising a team of award-winning creative directors, brand strategists and maverick designers.

To grab some of the best-in-class, seasoned, and refreshing ideas – all you need is a basket! Hello and welcome to the world of Brand Basket, where you can discover engaging and exciting thoughts, handcrafted exclusively for you. We are an advertising and marketing communication agency based in Dubai, providing creative and strategic solutions for brands and services through print, television and digital channels.

Armed with creative muscles backed by the new-age technological intelligence, we power brands online and offline. With nearly two decades of collective experience in advertising and marketing, our team includes award-winning creative directors, brand strategists and maverick designers.



## Expert.

Make the sunny side up! Yes, here we discover, build and share the best part of our clients to the world. With the power of impactful insights, BB helps brands to stand out from the competition and step up the business ladder.

#### Focus.

In a world where every brand tries to make a difference, who stays unique? BB creates & nourishes brands that rule the market. Our brand-building approach is grounded in understanding the customer perspective, analyzing opportunities and strategizing creative solutions.

#### Humans.

Our team can bring any brand to life and make it full of life. The creative ninjas at BB always cut the clutter & win hearts with immersive and compelling ideas.

### Refined.

Seamless customer satisfaction occupies a great place in our basket. BB understands the importance of an open, easy and interoperable client experience to create groundbreaking projects.

#### Reinforce.

We seize every opportunity for our customers to keep them ahead of the ever-evolving market landscape. This reinforces a unique and enduring relationship with them. When we listen to them, they speak for us!

# **Branding**

Building striking brand identities is a passion for our strategic designers. After a thorough mind mapping session with our clients, we come back to our table and exchange new thoughts on brand communication, and in the process we define the birth of a new brand!

# **Strategic Direction**

Through insight-driven creative storytelling, we spread the brand's vision across the globe. We bring together a team of dynamic individuals from varied cultural backgrounds to devise unique brand experience stories.

We create opportunities for brands to initiate entertaining and engaging conversations – by creatively integrating online and offline brand promotional activities.

# **Advertising**

Entertaining. Engaging. Educating! That's what our team of award-winning Creative Directors, Art Directors and Writers has been doing over the past few decades! As a specialist marketing communication agency, we offer creatively potent and strategically sharp communication solutions for brands.

#### **Our Above The Line services offer**

Adverting Strategy Creative Solutions Visual Communication Radio Advertising Television Commercials Corporate Film Outdoor Innovations

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